# Start Strong Email

**Send Date:** Thursday, Sept 1

**Subject Line:** Are you ready to change the world through the CFC?

**Attachment**: [How to Give Donor Card](https://givecfc.org/sites/cfc.org/files/2022-07/508-2022-CFC-Donor-Card-How-to-Give.pdf)

Hello, everyone. The 2022 Combined Federal Campaign (CFC) kicks off today, and I am your go-to person for all things CFC this year. The CFC is our annual opportunity to give to charities through the workplace. Please open the attached “How to Give” flyer for more information on ways to give. You will be hearing from me each week during the campaign with CFC cause of the week highlights and campaign results.

[Why does the CFC matter?](https://givecfc.org/cfc-matters-video) Through the CFC, you can give to vetted charities via payroll deduction. Giving a little each pay period turns into a significant gift at the end of the year, and the collective impact of all of our gifts over the past 60 years is huge: more than $8.6 billion. Just last year, the CFC raised $78 million to help people and communities in need. Each year, **you make that happen!**

* **Ready to give?** Then, [complete or renew your pledge today](https://cfcgiving.opm.gov/welcome) and get us off to a strong start.
* **New to the CFC?** There’s a first time for everything! Please consider joining us this year. I am available to answer any questions you might have.

When you complete your pledge, [download your “I Gave” badge](https://givecfc.org/sites/cfc.org/files/2022-07/I_gave_badge_2022_socialpng.png) to use in your email signature or on social media.

Thank you for your generosity and willingness to change the world through the CFC.